

CEDS Survey Frequently Asked Questions

Q: What does CEDS stand for?

A: Comprehensive Economic Development Strategy

Q: What is the CEDS program?

A: The CEDS program is comprised of three team members. Collectively they focus on making connections with other Economic Development Districts, chambers of commerce, and other economic development committees and organizations. Another focus is on preparing the actual CEDS document containing a summary background, SWOT analysis, strategic direction/action plan, and evaluation framework. The CEDS team will also work with other departments within the Ho-Chunk Nation to make the plan more comprehensive and include other projects and opportunities.

Q: What is a CEDS?

A: A CEDS is a strategy driven plan for economic development. It is a planning and accountability tool.

Q: What will the CEDS do for the Ho-Chunk Nation?

A: It is a planning tool designed to guide the economic prosperity (growth, sustainability, collaboration, success) and resiliency (how well the HCN can withstand economic shocks) of an area or region. Having a CEDS also opens the Nation up to more grant opportunities and funding through the Economic Development Administration (EDA).

Q: Where does this program come from?

A: This program is funded through the Economic Development Administration (EDA) grant.

Q: What is the point of the survey?

A: The point of the survey is to get a picture of the economic health of the different focus counties of the grant to determine why it is difficult to find work/housing/childcare, or start a new business, how far people have to commute, and the status of the infrastructure. All of these things will help the CEDS team draw an economic health picture to show what is needed and where to have access to additional types of funding through EDA.

Q: Why is the survey so long?

A: A general CEDS survey is 30-40 questions but we revamped it because our area is so broad and the questions asked can help us determine the economic health and growth direction through all of the questions asked.

Q: Is there going to be an incentive?

A: Yes, there will be a drawing for 100 survey participants to receive \$50 (can only receive once). All survey participants will be entered into a drawing for a chance to win two Packer tickets. The drawing will be at General Council, you do not have to be present to win.

Q: Why is this program under the Legislative Branch and not the Business Department?

A: When the CEDS grant was awarded, the Legislative Branch had an employee that has previous experience developing and writing a CEDS.

Q: When does the grant end?

A: Performance period for the grant ends December 2024.