

Ho-Chunk Comprehensive Economic Development Strategy (CEDS)

Community Work Session 01

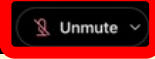


WebEx Overview

1. Meeting on Screen



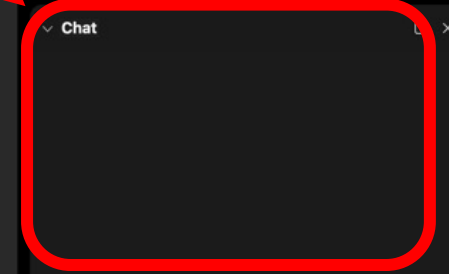
2. Mute or Unmute



6. Participants – see who is participating



5. Chat Box – see what people are saying



4. Type to participate and provide input



3. Click to open Chat and Participants sidebar



Agenda



Welcome + Intro (5 min)



Project Overview (10 min)



Polling Questions (5 min)



3 Community Exercises (60 min)



Wrap Up - Next Steps + Next Meetings



Q&A (15 Minutes)



Team Intro



KIM KANUHO
President and
Planner,
Fourth World
Design Group



KYLE WHITE EAGLE
Economic
Diversification
Director,
Ho-Chunk Nation



Project Overview



Project Objective:

- To develop a Comprehensive Economic Development Strategy (CEDS) to help guide the economic initiatives with the Ho-Chunk Nation.



What is a CEDS?

- *“A CEDS is a strategy-driven plan for regional economic development. A CEDS is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of an area or region.”*
U.S. Economic Development Administration
- CEDS is a **collaborative, regional, solutions-based approach** to enable a Tribe’s ability to achieve economic development success and self-sufficiency.
- The CEDS **serves as a roadmap for a Tribe to pursue their economic development initiatives** and fulfill the vision of future economic growth and prosperity for their Tribal Nation.
- Basically, an **Economic Strategic Plan** to help guide the economic initiatives of the Ho-Chunk Nation.
- Updated every few years.

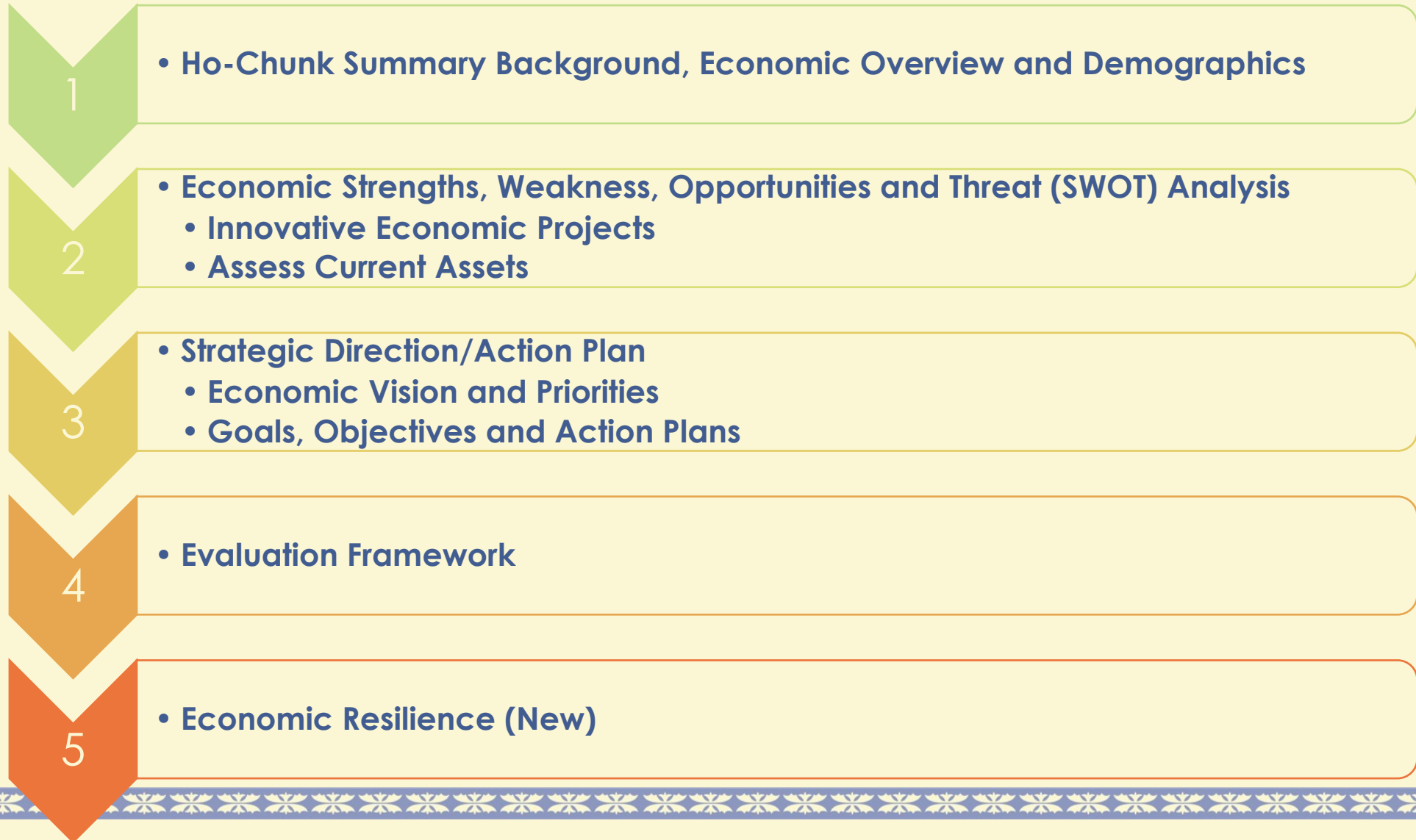


CEDS Requirements

1. **Summary Background:** A summary background of the economic conditions of the region;
2. **SWOT Analysis:** An in-depth analysis of regional strengths, weaknesses, opportunities and threats;
3. **Strategic Direction/Action Plan:** Strategic direction and an action plan (flowing from the SWOT analysis), which should be consistent with other relevant state/regional/local plans
 1. Strategic Direction – Vision Statement and Goals/Objectives
 2. Action Plan: Implementation
4. **Evaluation Framework:** Performance measures used to evaluate the organizations implementation of the CEDS and impact on the regional economy.
5. **Economic Resilience: (New)**
 1. Planning for and Implementing Resilience
 2. Establishing Information Networks
 3. Pre-Disaster Recovery Planning
 4. Measuring Resilience

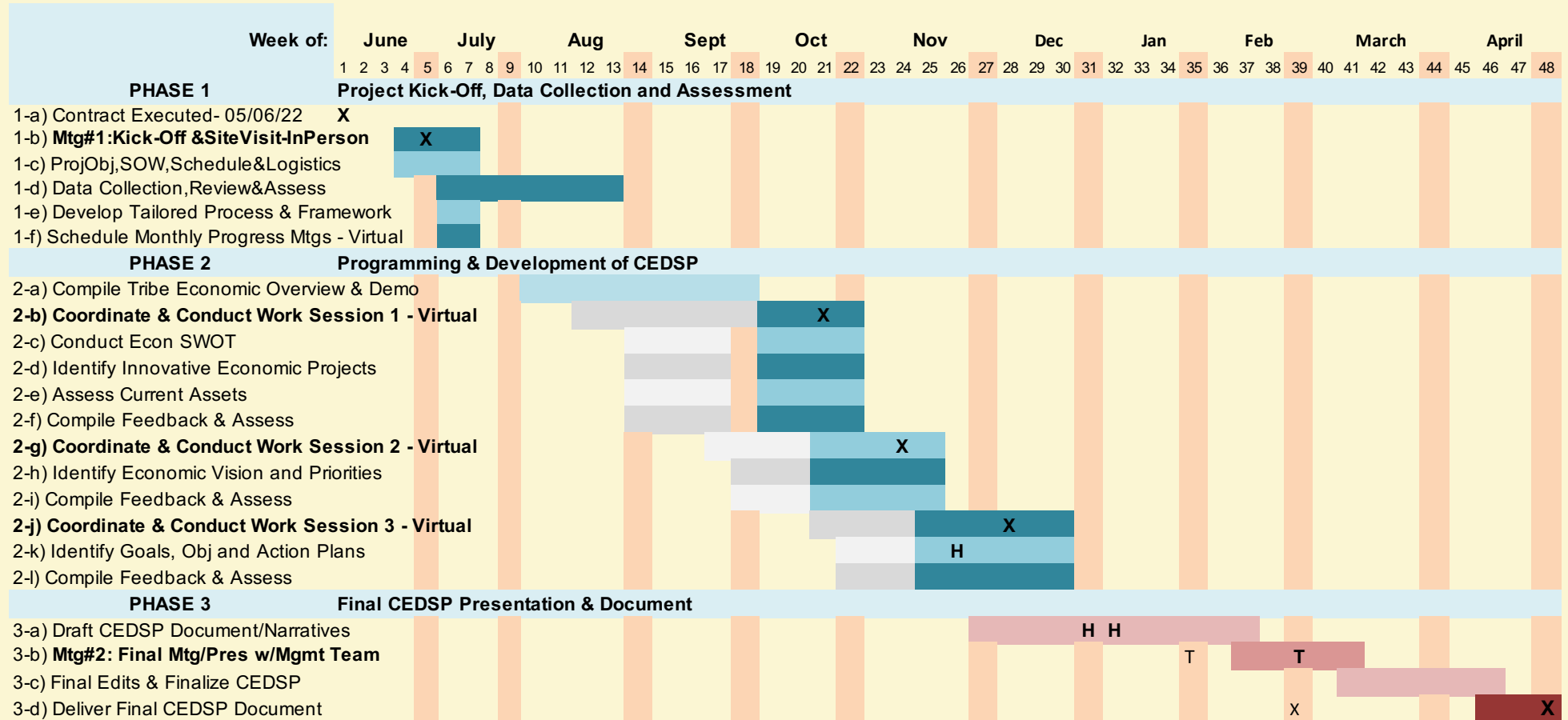


HCEDS Economic Planning Process



Project Schedule

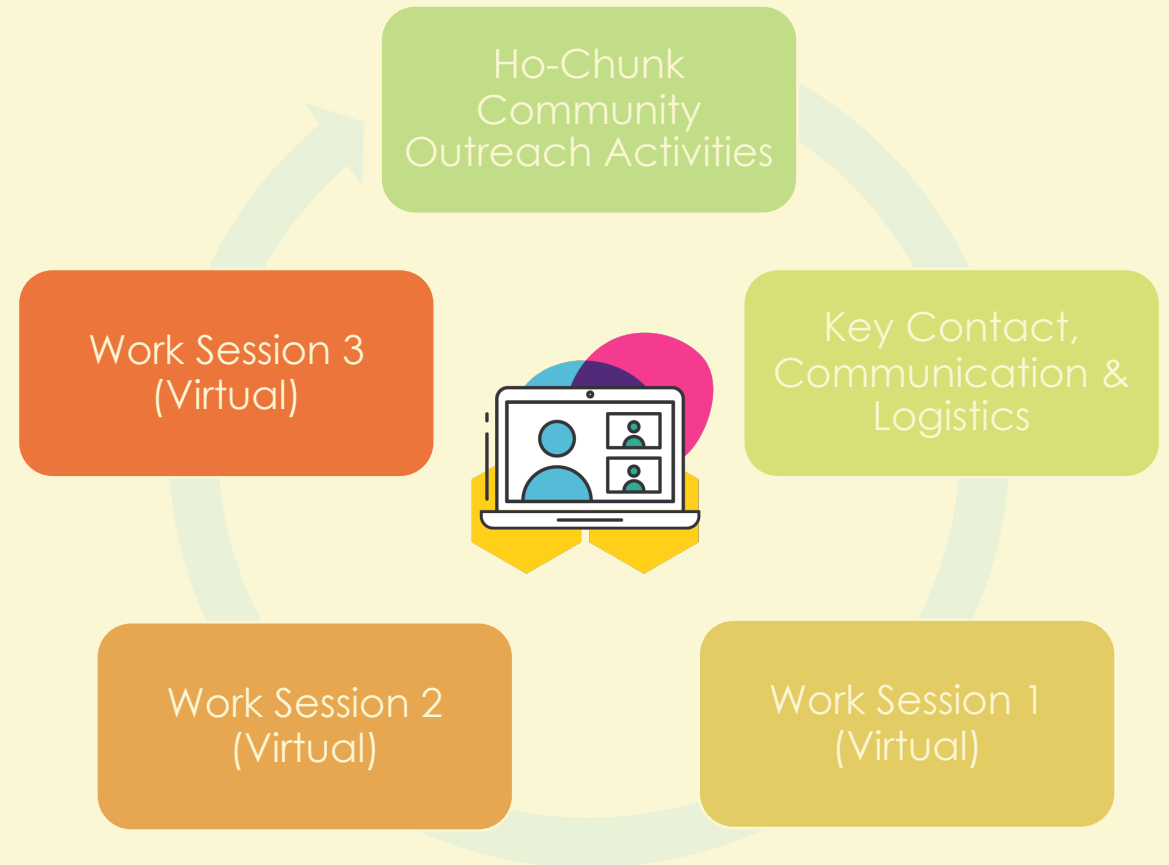
Ho-Chunk CEDSP
Draft Project Schedule as of 10/05/22



*Kick-off Mtg #1: June 28-30, 2022
 *Tentative Work Session 1 - Oct 18, 2022
 *Tentative Work Session 2 - Nov 10, 2022
 *Tentative Work Session 3 - Dec 7, 2022
 *Final Document Due: Tentative April 28, 2023 EOB

Community Outreach

- Provide Project Updates
- Communicate, Collaborate and Engage
- Gain Valuable Feedback from Community Members
- COVID-19



Data Collection: Materials Reviewed & Assessed

- **Constitution of the Ho-Chunk Nation**
- **The Ho-Chunk Nation Annual Report – 2020/2021**
- **Ho-Chunk Enrollment – February 2022**
- **Ho-Chunk Enrollment – April 2022**
 - **Ho-Chunk Nation Minors (0-17) – February 2022**
 - **Ho-Chunk Nation Adults (18-59) – February 2022**
 - **Ho-Chunk Nation All Elders (60+) – February 2022**
 - **Ho-Chunk Nation Elite Elders (70+) – February 2022**
 - **Illinois Ho-Chunk Nation Enrollment – October 2020**



Kick-Off Meeting/Site Visit: (end June 2022)



Polling Questions



Poll Everywhere: Online Interactive Questions + Instructions

- **QR Code (Recommended)**

- Agree/Accept Cookie Policy and Enter Name

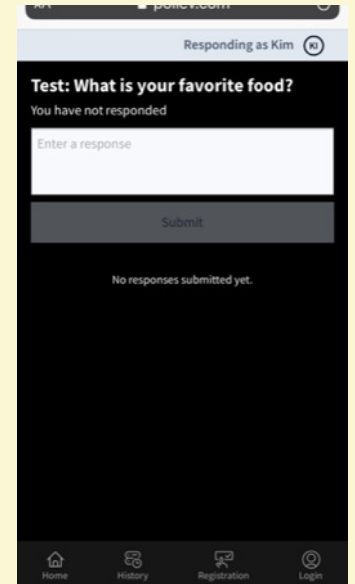
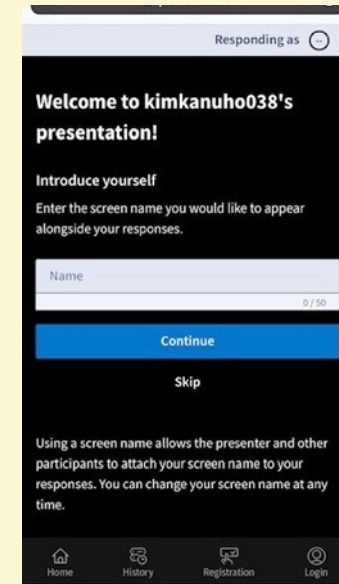


- **Computer Website**

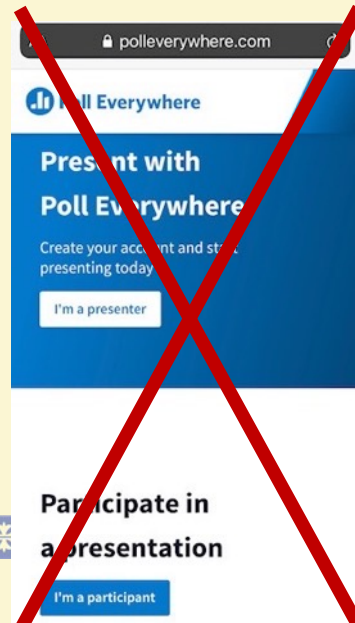
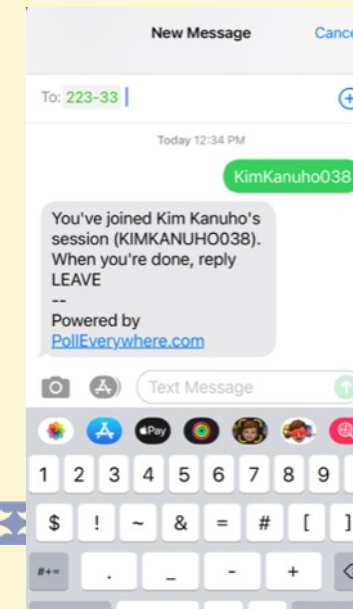
- Visit PollEv.com/kimkanuho038
- Agree/Accept Cookie Policy and Enter Name

- **Text**

- Text [KIMKANUHO038](https://www.poll-everywhere.com/join/KIMKANUHO038) to 22333 to join, then text a response
- Do not click on the Web Link
- Automatically joined
- Text answers and see responses live in real time



Do not Click

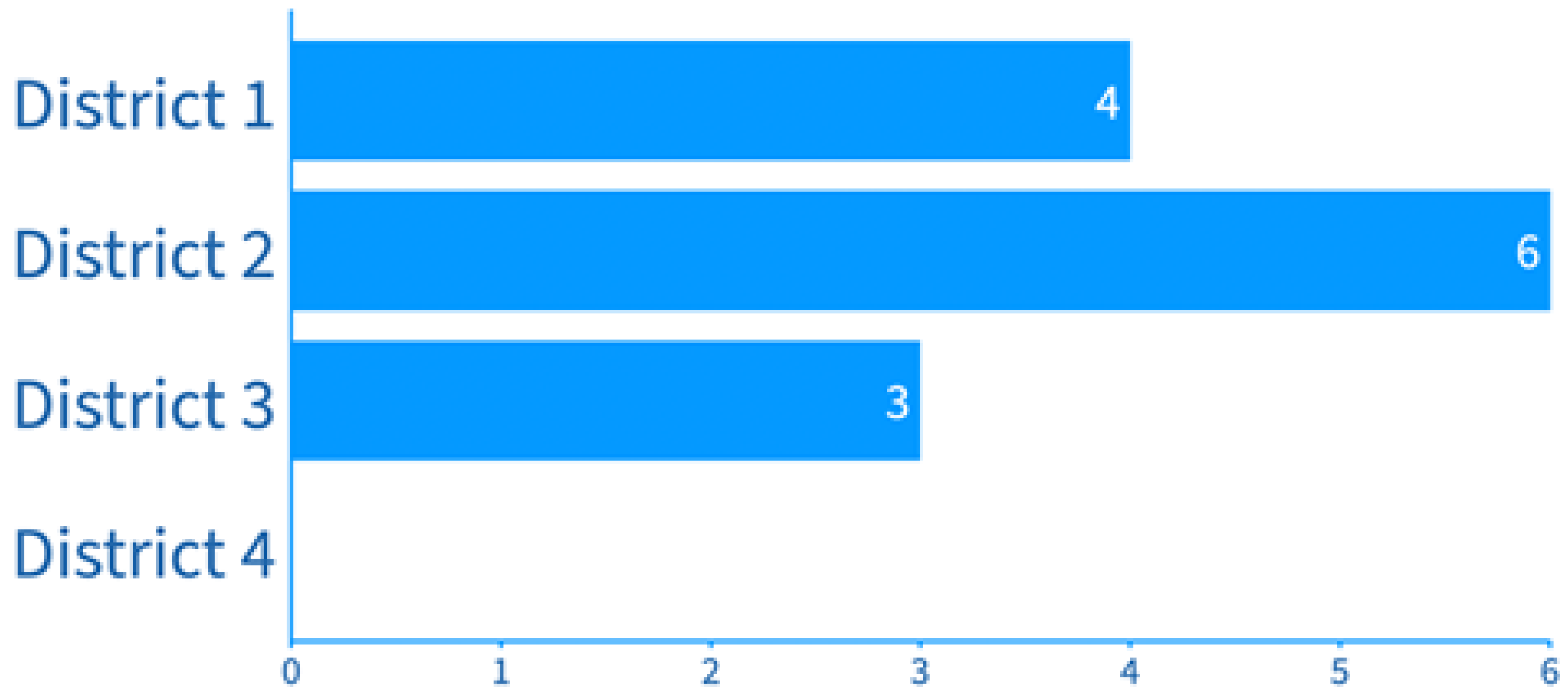


What is your favorite Ho-Chunk traditional food?

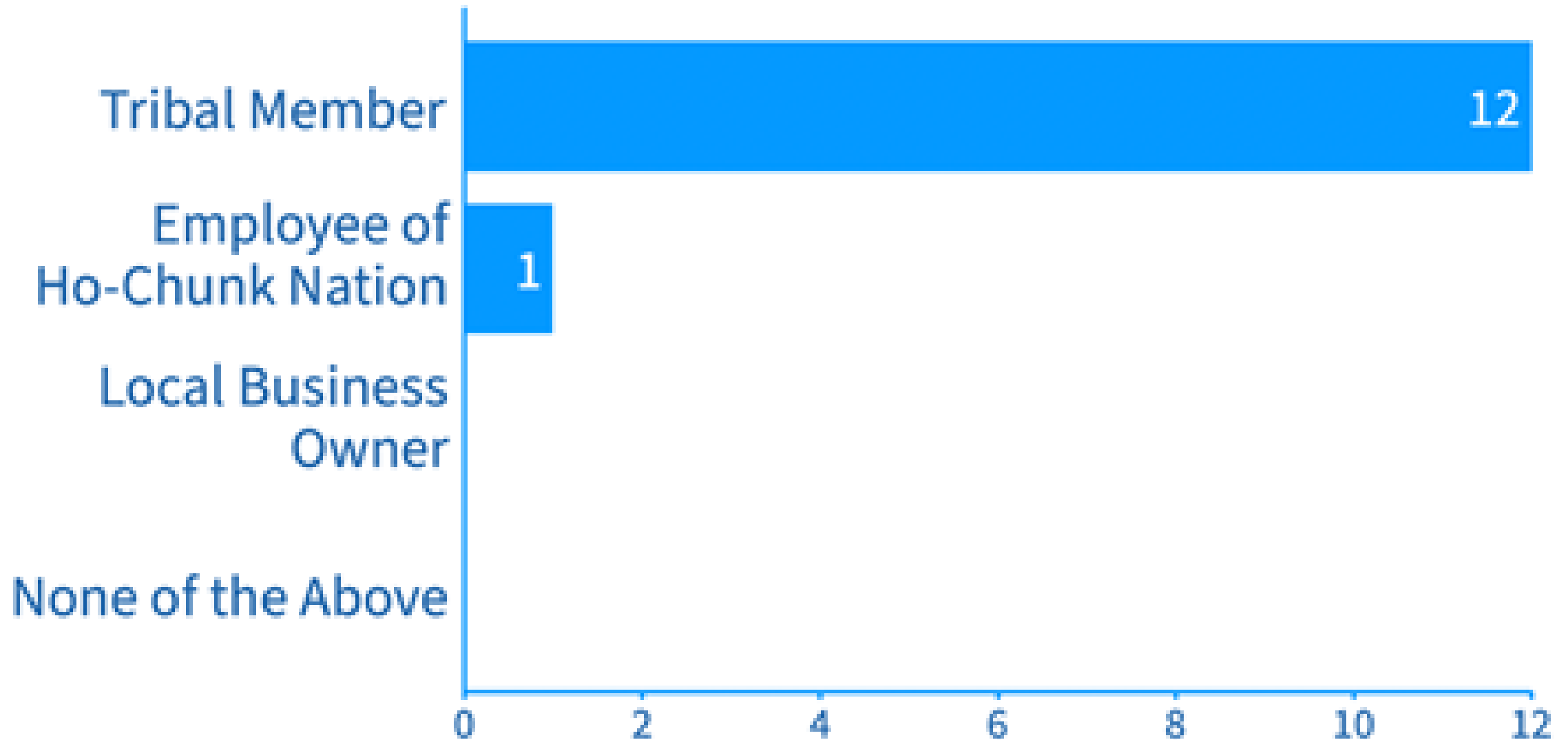
A word cloud of responses to the question 'What is your favorite Ho-Chunk traditional food?'. The words are in shades of blue and arranged in a roughly circular shape. The most prominent word is 'SOUP' in large, bold, blue capital letters. Other words include 'corn', 'squash', 'maahiic', 'fry', 'subjective...', 'indian', 'bread', 'better', 'rice', 'eggnog', 'wildrice', 'completely', 'traditional', 'nothing', and 'fern'.

subjective... fry
squash maahiic
indian
SOUP
bread fern
better corn nothing
eggnog rice
wildrice completely traditional

Which district do you live in?



I am a...



Community Exercises



Exercise 1: SWOT Analysis

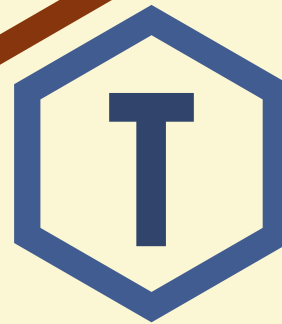
- A planning tool used to evaluate the **strengths**, **weaknesses**, **opportunities**, and **threats** in a business, organization and/or community.

Strengths
Internal Positive



Weaknesses
Internal Negative

Opportunities
External Positive



Threats
External Negative



Economic SWOT Analysis: Ho-Chunk Nation Economy

STRENGTHS



WEAKNESSES

OPPORTUNITIES



THREATS



Ho-Chunk Nation Economic Strengths



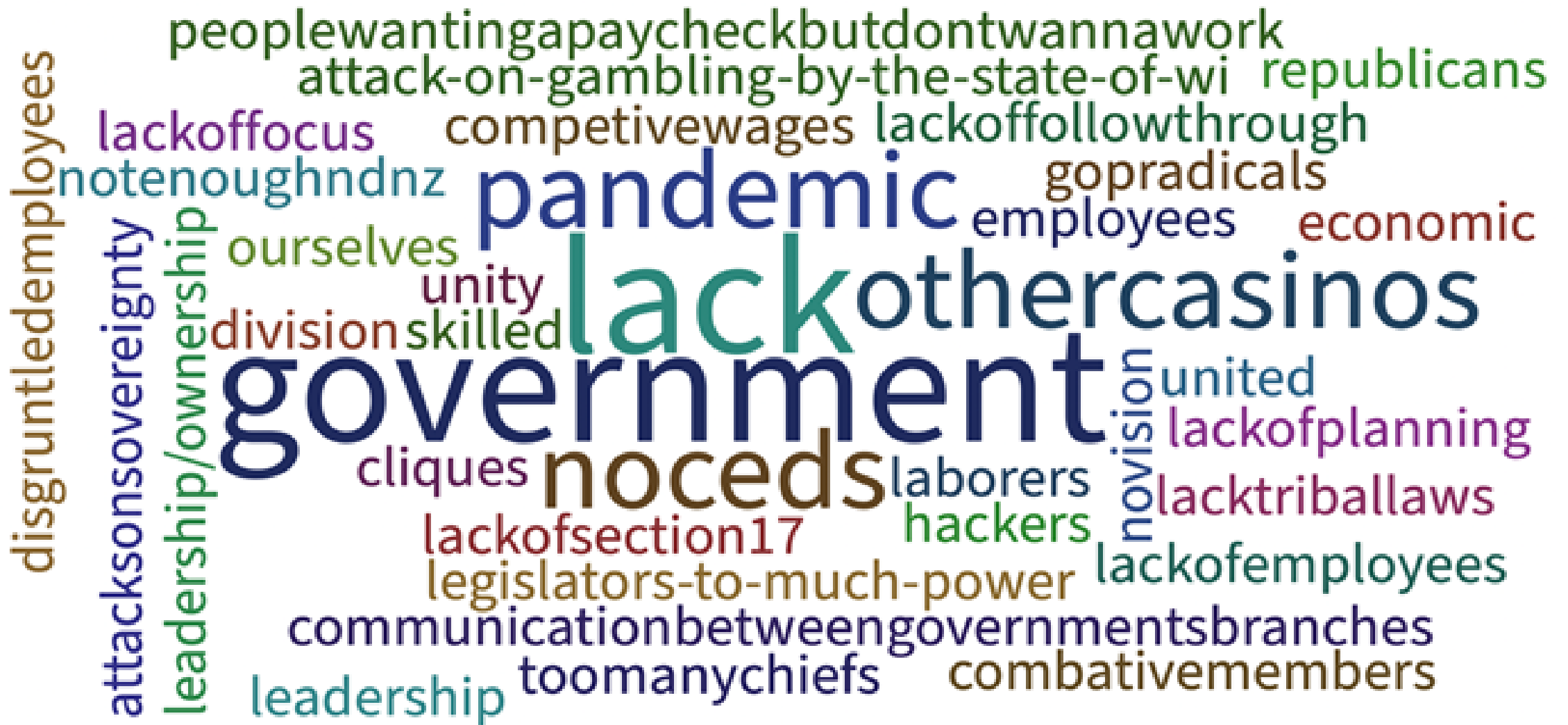
Ho-Chunk Nation Economic Weaknesses



Ho-Chunk Nation Economic Opportunities



Ho-Chunk Nation Economic Threats



Exercise #2: Economic Projects

- **Identify Innovative Economic Projects (by County)**
 - **What is an Economic Project?**
 - Projects that bring in revenue for the Tribe, a Project that builds on the existing economy or a Project the Tribe has been wanting to work on.
 - Examples: Gaming Facility Expansion, Cranberry Farm, Hunting, etc.



Identify Innovative Economic Projects (by County)

“ Organic store ”

“ Pharmacy ”

“ Broadband ”

“ IT ”

“ NativeFarmersMarket ”

“ Digital wallets ”

Exercise #3: Community Assets

- **Identify Community Assets (by County)**
 - **What is a Community Asset?**
 - Assets are what we have, want to keep, build on and sustain for the future.
 - Examples: Buildings, 150-year old tree, volunteer groups, camping, deer, etc.



Identify Community Assets (by County)

“ Ourpeople ”

“ Clan mothers ”

“ Workforce ”

“ CLINICS ”

“ Hotels ”

“ Craft work ”

“ All HCG ”

“ Volunteerism ”

Wrap Up



Next Steps + Meetings

- **Community Work Session 2**
 - Thursday, November 10, 2022 at 3-5 p.m. CST
 - Economic Vision + Priorities
- **Community Work Session 3**
 - Wednesday, December 7, 2022 at 6-8 p.m. CST (Tentative)
 - Economic Goals, Objectives and Action Plans
- **Flyers**
 - Community, Social Media/Facebook + Newsletters



**HO-CHUNK
COMPREHENSIVE
ECONOMIC DEVELOPMENT
STRATEGY (CEDS)**

Join us to discuss project updates
& provide valuable feedback for
your community.

Community Work Session 01 Virtual via Webex

WHEN TUESDAY, OCTOBER 18, 2022

TIME 6-8 P.M. CST

Click Link

Scan to Join

 **webex**
LINK

<https://fourthworlddesigngroup.my.webex.com/fourthworlddesigngroup.my/j-?MTID=m61b-2144cb2045f151f4ac69bd1b45c62>



Meeting Number: 2550 738 0338 **Password: HoChunk**

Open to all Ho-Chunk Community Members

 **FOURTH WORLD
DESIGN GROUP**

Q&A:

- **Contact:**

- Kyle White Eagle, Economic Diversification Director
- Email: kyle.whiteeagle@ho-chunk.com

Thank you!

