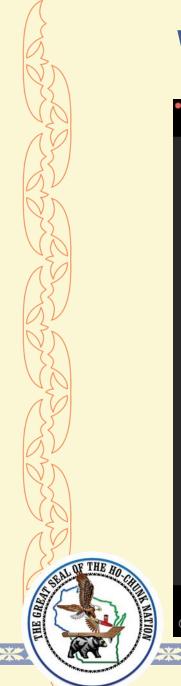
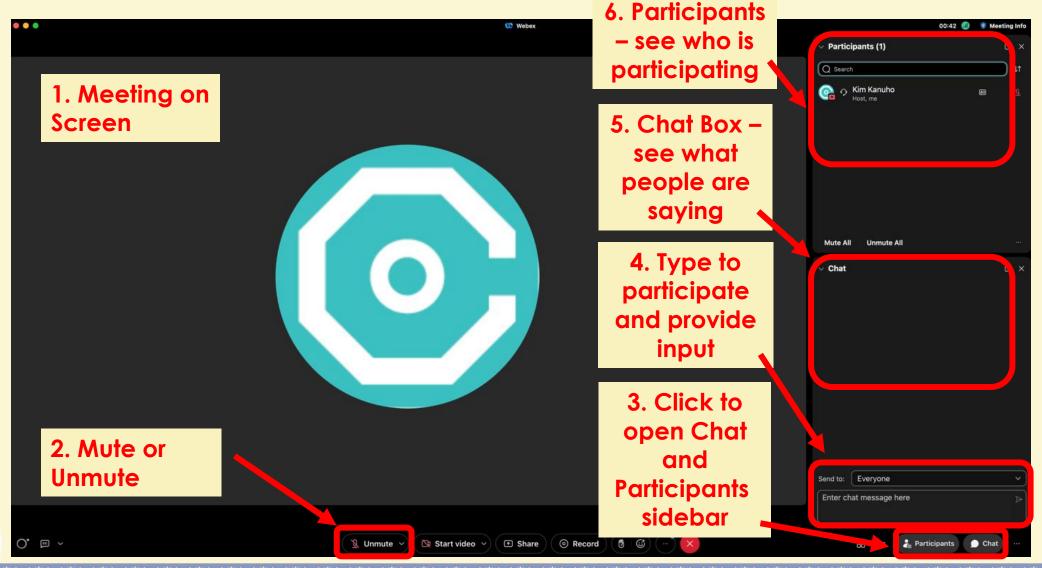
Ho-Chunk Comprehensive Economic Development Strategy (CEDS)

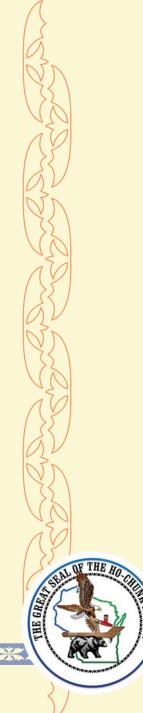
Community Work Session 02

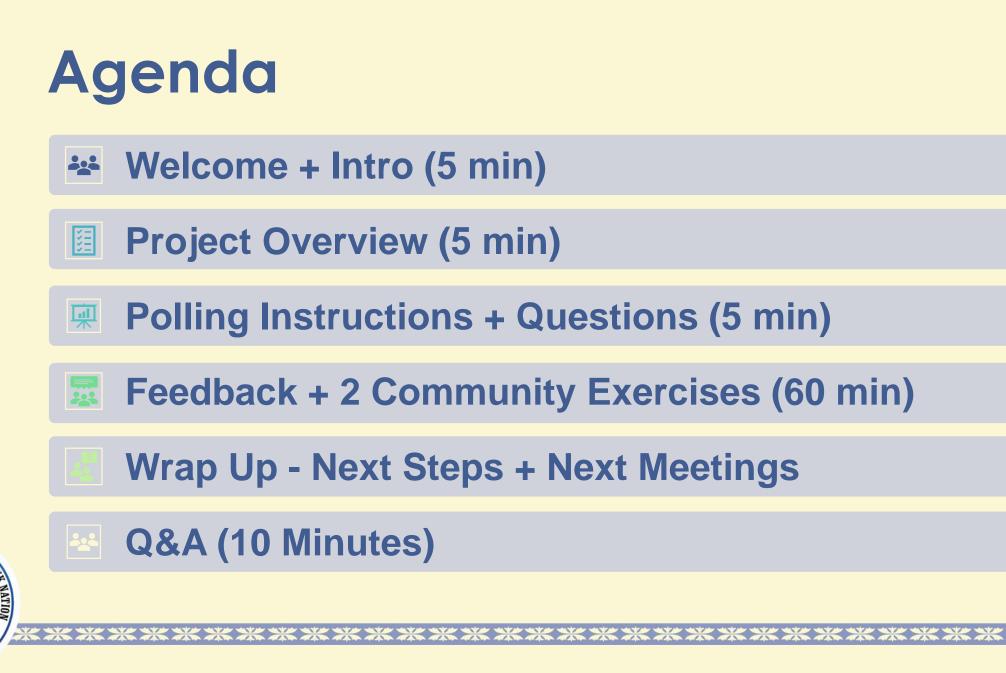




WebEx Overview









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KIM KANUHO President and Planner, Fourth World Design Group **KYLE WHITE EAGLE** Economic Diversification Director, Ho-Chunk Nation

Project Overview





Project Objective:

 To develop a Comprehensive Economic **Development** Strategy (CEDS) to help guide the economic initiatives with the **Ho-Chunk Nation**.



What is a CEDS?

- "A CEDS is a strategy-driven plan for regional economic development. A CEDS is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of an area or region."
 U.S. Economic Development Administration
- CEDS is a collaborative, regional, solutions-based approach to enable a Tribe's ability to achieve economic development success and self-sufficiency.
- The CEDS serves as a roadmap for a Tribe to pursue their economic development initiatives and fulfill the vision of future economic growth and prosperity for their Tribal Nation.
- Basically, an Economic Strategic Plan to help guide the economic development initiatives of the Ho-Chunk Nation.
- The CEDS will serve as a plan to improve decision-making when considering future projects that may raise revenue and impact the appropriation of funds.
 Plan updated every few years

CEDS Requirements

- 1. <u>Summary Background</u>: A summary background of the economic conditions of the region;
- 2. <u>SWOT Analysis:</u> An in-depth analysis of regional strengths, weaknesses, opportunities and threats;
- 3. <u>Strategic Direction/Action Plan:</u> Strategic direction and an action plan(flowing from the SWOT analysis), which should be consistent with other relevant state/regional/local plans
 - 1. Strategic Direction Vision Statement and Goals/Objectives
 - 2. Action Plan: Implementation
- 4. <u>Evaluation Framework:</u> Performance measures used to evaluate the organizations implementation of the CEDS and impact on the regional economy.
- 5. <u>Economic Resilience</u>: (New)

- 1. Planning for and Implementing Resilience
- 2. Establishing Information Networks
- 3. Pre-Disaster Recovery Planning
- 4. Measuring Resilience

HCEDS SOW + Process

Project Kick-Off, Tailored Planning Process & Data Collection
Kick-Off Meeting – June 28-30, 2022

P2a Summary Background, Economic Overview & Demographics

P2b

P1

Economic SWOT Analysis + Economic Projects + Assets • Workshop #1 – Oct 18, 2022

Economic Vision, Priorities, Goals, Objectives & Actions

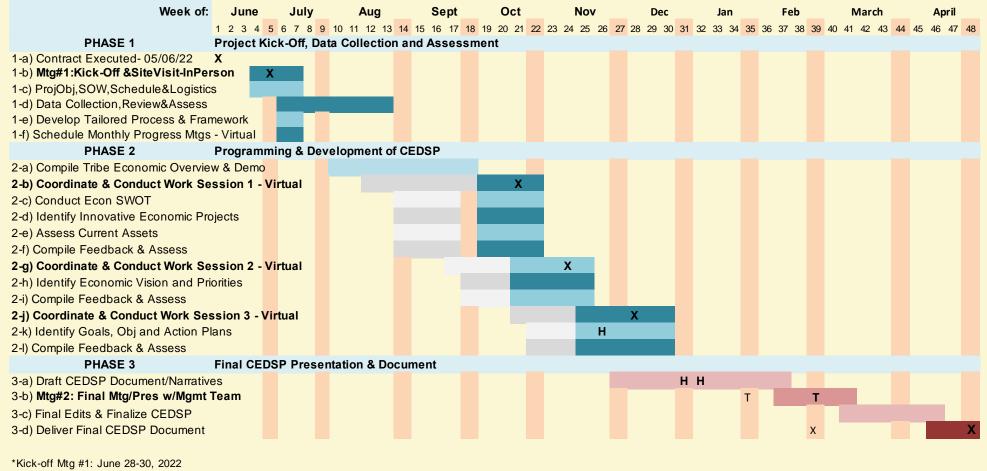
P2c • Workshop #2 - Nov 10, 2022 - TODAY
• Workshop #3 - Dec 7, 2022

Final Presentation & Document – Evaluation Framework &
 P3 Economic Resilience

• Final Presentation & Meeting – March/April 2022-TBD

Project Schedule

Ho-Chunk CEDSP Draft Project Schedule as of 10/05/22



*Tentative Work Session 1 - Oct 18, 2022 *Tentative Work Session 2 - Nov 10, 2022

Tentative Work Session 3 - Dec 7, 2022

*Final Document Due: Tentative April 28, 2023 EOB

Community Outreach

- Provide Project
 Updates
- Communicate, Collaborate and Engage
- Gain Valuable Feedback from Community Members
- COVID-19





Data Collection: Materials Reviewed & Assessed

- Constitution of the Ho-Chunk Nation
- The Ho-Chunk Nation Annual Report 2020/2021
- Ho-Chunk Enrollment February 2022
- Ho-Chunk Enrollment April 2022
 - Ho-Chunk Nation Minors (0-17) February 2022
 - Ho-Chunk Nation Adults (18-59) February 2022
 - Ho-Chunk Nation All Elders (60+) February 2022
 - Ho-Chunk Nation Elite Elders (70+) February 2022
 - Illinois Ho-Chunk Nation Enrollment October 2020

Kick-Off Meeting/Site Visit: (end June 2022)















Polling Instructions & Questions





Poll Everywhere: Online Interactive Instructions & Questions

- QR Code (Recommended)
 - Agree/Accept Cookie Policy and Enter Name
- Computer Website
 - Visit PollEv.com/kimkanuho038
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• Text

- Text <u>KIMKANUHO038</u> to 22333 to join, then text a response
- Do not click on the Web Link

- Automatically joined
- Text answers and see responses live in real time



When poll is active, respond at pollev.com/kimkanuho038
 Text KIMKANUHO038 to 22333 once to join

Which district do you live in?



When poll is active, respond at pollev.com/kimkanuho038
 Text KIMKANUHO038 to 22333 once to join

l am a...

Tribal Member

Employee of Ho-Chunk Nation

Tribal Business Owner

None of the Above

What does Economic Development mean to you?

Where do you see the Ho-Chunk Economy in 10-20 years?

Feedback + Community Exercises





Economic SWOT Analysis: Ho-Chunk Nation Economy



THREATS

Exercise 1: Strengths Feedback

Ho-Chunk Nation Economic Strengths



Top Responses:

- Land
- Community
- Family
- People

Responses: 47 Total

- Land (6x)
- Diversity Adaptability
- Community (3x)
- Family (3x)
- Farming
- Location
- Territory
- Ties to the Community
- Partnerships
 - Progressive Leadership
- Finances
- Laws
- Business
- Education
- Geographic Reach

- Gaming
- Hospitality
- Investments
- Hotels
- Good Planners
- C-Stores
- Expansive Reach
- Traditions
- Resilience
- Transportation
- Tax Status
- People (3x)
- Zura
- Sovereignty
- Casinos
- Spirituality

Exercise 1: Weaknesses Feedback

Ho-Chunk Nation Economic Weaknesses

personalagendas competency expertise redtape lackofstrategy economy leadership finances communication nepotism lowwages staffing pandemic wages budget divided internalstrife communitymembers management negativity

Top Responses:

- Low Wages
- Politics
- Government
- Time

Responses: 59 Total

- Land
- No Strategic Plan
- Wasteful
- Residuals from the Pandemic
- President
- Internal Strife
- Employee Retention
- Staffing
- District Boundaries
- Nepotism
- Unskilled Labor
- Low Wages (3x)
- Unqualified Leaders
- Nepotism in Hiring
- Community Members
- Lack of Strategy
- Current Government
- Lost Revenue
- Expertise
- Qualified Leadership
- Economy
- CommunicationLost Revenue

- Divided Government
- Pandemic
- Politics (4x)
- Training
- Length of Hiring Process
- Personal Agendas
- Lack of Training
- Planning
- Government (5x)
- Lack of Communication
- Red Tape
- Negativity
- Talent
- Time (2x)
- Competency
- Lack of Competitive Wages & Benefits
- Management
- Budget
- People
- Diversification
- Leadership
- Tight Finances
- Government Interference

Exercise 1: Opportunities Feedback



Top Responses:

- **Beloit**
- Farming
- Renewable Energy
- Separation Government Business

- Construction
- **Sportsbook**
- THC
- Broadband
- CBD

Responses: 64 Total

- Tribal College
- **Federal Contracting**
- **Disadvantage Business Enterprise**
- Cybersecurity .
- Construction (2x)
- Beloit (4x)
- Franchise •
- Grants (2x) •
- **Tribal Owned Businesses**
- IRA
- BIL
- Heavy Equipment Business
- Sportsbook (2x) ٠
- Student Debt Forgiveness •
- Support Tribal Owned Business
- Private Equity
- Pharmacy
- Renewable Energy (3x)
- Farming(4x)
- Cannabis
- Leadership Training
- Workforce
- **Training Center**
- **Franchise Space**

- Trainings
- Agriculture of THC
- **Separation Government Business** (3x)
- Hemp CBD
- Land Use
- Hemp Industry .
- Entrepreneurship .
- THC (2x)
- Partnerships
- Education
- **Train Tribal Members**
- Service Industry
- Broadband (2x)
- CBD (2x)
- Section 17 Corporation •
- Agriculture
- **Raise Wages**
- Data Centers
- Grant Writing .
- Raise Minimum Wage .
- Hospitality
- **Government Contracts**
- Location
- Employment

Exercise 1: Threats Feedback

Ho-Chunk Nation Economic Threats

peoplewantingapaycheckbutdontwannawork attack-on-gambling-by-the-state-of-wi republicans lackoffocus competivewages lackoffollowthrough ourselves unity divisionskilled OVERATE Competition of the state-of-wi republicans ourselves unity divisionskilled OVERATE Competition of the state-of-wi republicans ourselves unity divisionskilled OVERATE Competition of the state-of-wi republicans ourselves unity divisionskilled OVERATE Competition of the state-of-wi republicans ourselves unity divisionskilled OVERATE Competition of the state-of-wi republicans ourselves ourselves unity divisionskilled OVERATE Competition of the state-of-wi republicans ourselves ourselves unity divisionskilled OVERATE Competition of the state-of-wi republicans ourselves ourselves competition of the state-of-wi republicans ourselves ourselves division skilled OVERATE Competition of the state-of-wi republicans ourselves ourselves competition of the state-of-wi republicans ourselves ourselves competition of the state-of-wi republicans ourselves ourselves competition of the state-of-wi republicans ourselves competition of the state-of-wi republicans ourselves competition of the state-of-wi republicans ourselves ourselves competition of the state-of-wi republicans ourselves ourselves competition of the state-of-wi republicans ourselves competition of the state-of-wi competition

Top Responses:

- Government
- Lack of Employees
- No CEDS
- Pandemic

• Other Casinos

Responses: 50 Total

- Lack of Section 17
- Legislators Too Much Power
- No Leadership/Ownership
- Lack of Skilled Laborers
- No CEDS (2x)
- No Vision
- Competitive Wages
- Not Enough Indians
- Lack of Unity
- Lack of Employees (2x)
- Communication Between
 Government Branches
- No United
- Too Many Chiefs
- Attack on Gambling by the State of WI
- Cliques
- Lack of Follow Through
- Lack of Planning
- Lack Tribal Laws
- GOP Radicals
- People Wanting Paycheck but Don't Want to Work

- Tribal Government Bureaucracy
- Combative Members
- Lack of Focus
- Ourselves
- Response Time to Ideas
- Pandemic (2x)
- Attacks on Sovereignty
- Lack of Internal Leadership
- Disgruntled Employees
- Leadership
- Not Enough Skilled Workers
- Incompetence
- Political Climate
- Incompetency
- Federal Bureaucracy
- Loss of Casino Revenue
- Other Casinos (2x)
- Government (3x)
- Hackers
- Republicans
- Cyber Attack
- Economic
- Division
- Acts of God

Exercise 2: Innovative Economic Projects Feedback

Identify Innovative Economic Projects (by County)			county)	Responses: 69 Total• D1CC• Clinics• Business Corridor	 Casino Training Centers Business Partnerships Tribal Members Vendor 	Construction Clean Foods
" Broa	nic store " dband " /eFarmersMar	" Pharmacy " " IT " Market "		 Mortgage Bank Truck Driving Consulting Credit Union Commercial Leasing Forest Products Bank 	Space Trees Microchip Manufacturir Credit Cards Metaverse Sports Betting Native Farmers Market	 Insurance Technology Buffalo Casinos
" Digit	al wallets "			 Business Incubators Pharmacy Hard Wood Trees THC Farms Bantal Branatty 	 Distribution Centers Medical Marijuana Native Marketplace Solar Farm (3x) Digital Wallets 	 Data Center Hotels Hospitality Green Energy Agriculture Development
 Solar Farm Agriculture Development Organic Farm Business Banking Healthcare 		****	 Rental Property Organic Farm (2x) Real Estate Developments Hydrogen Native Designers Food Trucks Housing Construction Car Dealership 	 Broadband Renewable Energy Charging Stations Online Gaming Manufacturing Leverage our Infrastructure IT 	(3x) Local Grocery Stores Survival Skills Training Center Cranberry Farms Microgrid Sall Counties Food Co-Ops	

Exercise 3: Community Assets Feedback

Identify Community Assets (by County)

" Ourpeople "	" Clan mothe	ers "
"Workforce "	" CLINICS "	" Hotels "
" Craft work "	" All HCG "	
" Volunteerism	"	

Top Responses:

- Land
- Casinos
- C-Stores
- Hotels

Responses: 61 Total

- Southland ٠
- Involved Leaders .
- Ties to Land •

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- **Immersive Daycare**
- Hocak Language • Classes
- Sovereign Language ٠
 - One Sauk, Naturally • Workforce
- Women's .
- Empowerment **County Partnerships** .
- Elders •
- Branch Offices .
- Good Neighbor • Initiatives
- **Clan Mothers** .
- Health Insurance •
- Healing to Wellness • Court

HHCDA Resource Center

- Tribal Counts for Wellness
 - All HCG

Vacant Land

Our People

- Young Adult Sobriety Volunteers DZ
- Community Gardens
- Independent Living
- Facility
 - Youth Center
 - Community Buildings
 - HOP Home Ownership
 - **Buying Power**
- ٠ Veterans Supportive

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- Housing ٠
- Youth Involvement •
 - Old Movie Theater
- Student Groups ٠
 - HHCDA
- Casinos (3x) • **Tribal Non-Profit**
- **HHCDA**

- **Residential Solar**
- Land (4x)
- Hostopihoci
- Headstarts
- C-Stores
- Checker Board Land Base
- Housing •

•

•

- Hotels (2x)
- Gym
- Artisans
- Museum
- C-Stores (2x)
- Clinics
- Volunteerism
- Craft Work
- D1CC
- **Buildings**
- Artists
- HOW

- Identify an Economic Vision (for HCN)
 - What is an Economic Vision?
 - A vision of the future economy. Where should we be headed longterm. What do we envision for the future? What do you want for your children, grandchildren, and future generations?
 - Example: Create economic opportunity for every member of the global workforce.

- Example: <u>To Create</u> a Robust Economy for Our Region.
 - Q1 What do we want to do? (action/verb)
 - To develop/achieve/connect/implement/create/strategy
 - Implement sustainable initiatives and tribal enterprises incorporating tribal values and building upon our strengths for the future
 - Achieve successful initiatives and tribal values and building upon our strengths for the future
 - Create a strategy for our government and membership that focuses on self-sufficiency with a thriving economy, culture and environment.

• Example: To Create a <u>Robust Economy</u> for Our Region.

- Q2 What type of economy? (descriptive/adjective)
- Multi-tiered Local, nation-wide, regional
- Authentic
- Mixed Economy
- Profitable
- Tech Economy
- Pioneering
- Healthy, Responsible, Environmentally Friendly
- Adaptable
- Communal
- Green and Safe Environment
- Evolving
- Innovative
- Self-Sustaining
- Job creating

- Example: To Create a Robust Economy for Our Region.
 - Q3 For Who? (noun)
 - Ho-Chunk People, Future Generations, Local, International, Ho-Chunk Descendants

- Example: To Create a Robust Economy for Our Region.
 - Q1 What do we want to do? (action/verb)
 - Q2 What type of economy? (descriptive/adjective)
 - Q3 For Who? (noun)
 - A1-To develop/achieve/connect/implement/create/strategy
 - A2- Multi-Tiered, Authentic, Mixed, Profitable, Tech, Pioneering, Healthy, Responsible, Environmentally Friendly, Adaptable, Communal, Green and Safe Environment, Evolving, Innovative, Self-Sustaining, Job creating, Robust, Thriving, Diverse Economy
 - A3- Ho-Chunk People, Future Generations, Local, International, Ho-Chunk Descendants

- Phrases Feedback:
 - Implement sustainable initiatives and tribal enterprises incorporating tribal values and building upon our strengths for the future
 - Achieve successful initiatives and tribal values and building upon our strengths for the future
 - Create a strategy for our government and membership that focuses on self-sufficiency with a thriving economy, culture and environment.

Exercise #5: Economic Priorities

- Identify Economic Priorities
 - What is an Economic Priority?
 - Economic focus areas in region. What does HCN want to focus on in the next 10-20 years to diversify your economy?
 - Examples: Employment, Real Estate Development (Beloit), Renewable Energy, etc.

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Priorities (Rank Most Important to Least Important)

Workforce/Employment Real Estate Development Farming/Agriculture Hospitality Renewable Energy Separation Government & Business Gaming Broadband/Infrastructure Construction Banking Small Business Enterprises/Corporations Healthcare Services Manufactoring/Distribution

Wrap Up



Next Steps + Meetings

Final Presentation & Meeting

- Feb/March 2023 TBD
- Final Presentation
- Flyers
 - Community, Social Media/Facebook + Newsletters

CON ECO STRA Join us &provie	CHUNK IPREHENSIVE NOM IC DEVELOPMENT TEGY (CEDS) to discuss project updates de valuable f eedback f or pmmunit y.				
Commun	nity Work Session 01 Virtual via Webex				
WHEN	TUESDAY, OCTOBER 18, 2022				
TIME	6-8 P.M. CST				
Webex	Click Link Scanto Join				
Opento	Meeting Number: 2550 738 0338 Password: HoChunk o all Ho-Chunk Community Member s				
K 💥 💥 💥	****				
DESIGN GROUP					



Q&A:

- Contact:
 - Kyle White Eagle, Economic Diversification Director
 - Email: <u>kyle.whiteeagle@ho-chunk.com</u>
 - Phone: (715) 284-9343 x 11276

Thank you!

